# Harbor Human Capital Factor US Small Cap ETF

Ticker: HAPS | June 2024



### **Strategy Highlights**

Small Cap HCF® Exposure. The Harbor Human Capital Factor US Small Cap ETF (HAPS) is designed for investors who want access to a market-cap weighted portfolio of U.S. small cap companies that produce the highest HCF® scores.

Invests in Human Capital. The Human Capital Factor® measures intrinsic and extrinsic motivation that establishes the relationship between employee well-being and business fundamentals which, in turn, could impact equity performance.

**Backed by Data.** The Human Capital Factor® is grounded in proprietary data that seeks to prove that "doing the right thing" can pay.

Ticker Symbol	HAPS
Cusip	41151J851
Total Expense Ratio	0.60%
Inception Date	04/12/2023
Index Provider	Canadian Imperial Bank of Commerce (CIBC)
Benchmark	Human Capital Factor Small Cap Index
Active/Passive	Active
Listed Exchange	NYSE
Lead Market Maker	Virtu
Index Rebalance Frequency	Quarterly

#### **Overview**

The Harbor Human Capital Factor US Small Cap ETF seeks to provide investment results that correspond, before fees and expenses, to the performance of the Human Capital Factor Small Cap Index (the "Index"). The Fund employs an indexing investment approach designed to track the performance of the Index. The Fund invests at least 80% of its total assets in securities that are included in the Index.

The Index consists of a modified market capitalization-weighted portfolio of equity securities of approximately 200 U.S. companies identified by Irrational Capital LLC ("Irrational Capital") as those it believes to possess strong corporate culture based on its proprietary scoring methodology.

Human Capital Factor® (HCF®) scores are calculated based on a proprietary scoring methodology developed by Irrational Capital leveraging its research in behavioral science, data science and human capital. The scoring methodology seeks to quantitatively measure the contribution of a company's corporate culture to its future performance.



Selection Universe	Solactive United States 2000 Index
Number of Stocks	198
Median Market Cap	\$2.0 Billion
Weighting	Sector
	Company Capitalization
	15x Russell 2000 limit
	Single Name limit of 2%
Reconstitution Schedule	Annually

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### The Human Capital Factor

The Human Capital Factor® (HCF®) seeks to quantify levels of motivation and engagement of a company's workforce in an effort to capture the powerful connection between human capital and stock performance. These HCF® scores assist in addressing a market inefficiency and afford access to a new alpha factor with differentiated excess return potential.

These distinct results have been on display since the April 2023 launch of the **Harbor Human Capital Factor US Small Cap ETF (ticker: HAPS),** which seeks to track the Human Capital Factor Small Cap Index.

### **Connecting Human Capital to Equity Performance**



Human Capital is systematically overlooked, mispriced, and ignored because it is difficult to quantify.

## The Human Capital Factor®: Irrational Capital Data Ecosystem

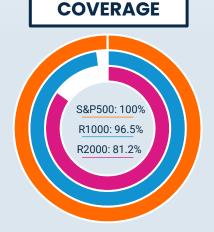
At the core of the HCF® is the distinct data ecosystem developed by Irrational Capital.

#### **PROPRIETARY**

- Private (Exclusive) + Public
- Highly Stable Question Sets
- Survey (Likert scale) + Comments
- Behavioral Only: No Financial Data

#### **EXPANSIVE**

- Wide Coverage
  - > 7,500+ Companies
  - 4,200+ PublicCompanies
- Long, Consistent Data Set
  - > 17+ Years of Insight
- Deep & Precise Insights
  - > 750 Million+ data points



S&P500: S&P 500 Index R1000: Russell 1000 Index R2000: Russell 2000 Index

## **Important Information**



Investors should carefully consider the investment objectives, risks, charges and expenses of a Harbor fund before investing. To obtain a summary prospectus or prospectus for this and other information, visit harborcapital.com or call 800-422-1050. Read it carefully before investing.

Investing involves risk, principal loss is possible. Unlike mutual funds, ETFs may trade at a premium or discount to their net asset value. Harbor ETFs are new and have limited operating history to judge.

There is no guarantee that the investment objective of the Fund will be achieved. Stock markets are volatile and equity values can decline significantly in response to adverse issuer, political, regulatory, market and economic conditions. Stocks of small cap companies pose special risks, including possible illiquidity and greater price volatility than stocks of larger, more established companies. The Fund may not exactly track the performance of the Index with perfect accuracy at all times. Tracking error may occur because of pricing differences, timing and costs incurred by the fund or during times of heightened market volatility. The Fund relies on the Index provider's methodology in assessing whether a company may be considered a corporate culture leader. There is no guarantee that the construction methodology will accurately assess a company to include or exclude it from the index which could have an adverse effect on the Fund's returns. The Fund's assets may be concentrated in a particular sector or industries to the extent the Index is concentrated and is subject to the risk that economic, political, or other market conditions that have a negative effect on that sector or industries to the extent the Index is so concentrated and could subject the Fund to the risk that economic, political or other conditions that have a negative effect on the Fund. There can be no assurance that the Fund will grow to or maintain an economically viable size, in which case the Board of Trustees may determine to liquidate the Fund.

HCF Scoring: Each company in the universe is scored on each of the seven dimensions (organizational effectiveness, innovation, direct management, organizational alignment, engagement, emotional connection, and extrinsic rewards). Scores across all seven dimensions are aggregated for each company. The raw score reflects aggregate scores across the seven dimensions for every company in the universe. The Z-score then serves to normalize the distribution of raw scores across the universe. A Z-score is a statistical measurement that tells you how far away from the mean (or average) your datum lies in a normally distributed sample. The Highest (most favorable) raw HCF® value is 3, the lowest (least favorable) raw HCF® value is -3.

CIBC is a third-party index provider to the Harbor Human Capital Factor US Small Cap ETF.

The **Solactive United States 2000 Index** intends to track the performance of the largest 1001 to 3000 companies from the United States stock market. Constituents are selected based on company market capitalization and weighted by free float market capitalization. The index is calculated as a price return index in USD and reconstituted quarterly.

The **S&P 500 Index**, or Standard & Poor's 500 Index is an unmanaged index generally representative of the U.S. market for large capitalization equities. The **Russell 1000**® **Index** is a stock market index that tracks the highest-ranking 1,000 stocks in the U.S. equity market. The **Russell 2000**® **Index** measures the performance of the small-cap segment of the US equity universe. It is a subset of the Russell 3000® and includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership. The Russell 2000® Index and Russell® are trademarks of Frank Russell Company. The **Human Capital Factor Small Cap Index** is comprised of a modified market capitalization weighted portfolio of equity securities of U.S. companies that possess strong human capital as determined by Irrational Capital. These unmanaged indices do not reflect fees and expenses and are not available for direct investment.

The views expressed herein may not be reflective of current opinions, are subject to change without prior notice, and should not be considered investment advice or a recommendation to purchase a particular security.

Expense ratio is as of the Fund's current prospectus, as supplemented. Gross expenses are the Fund's total annual operating expense.

Foreside Fund Services, LLC is the Distributor of the Harbor Human Capital Factor US Small Cap ETF.